



# NEW VISION

COMMUNITY RICE FESTIVAL

1416 Bethlehem Rd. Hartsville, SC 29559



Dear Friend/Vendor,

The 12th Annual New Vision Community Rice Festival is nearly here. Now in its 12th year the festival will grace the first weekend in September which is September 5<sup>th</sup> and 6<sup>th</sup>, and we look forward to seeing you there. This event will be a great day for family and friends to come and enjoy the many festivities planned for the day.

**WE ARE EXPECTING OVER 2000 PEOPLE THIS YEAR!**

There will be a parade which will start at 10:00 am which will begin at New Hopewell Missionary Baptist Church and end at New Hopewell Outreach Center. Other festivities throughout the day will include: Umbrella Parade, Car & Bike Show, Live Entertainment, Rice Tasting, Horseback Riding, Games and Vendors. The 2025 New Vision Community Rice Festival application is available at New Vision CDC. However, enclosed you will find an applications/entry forms for the Rice Festival for participants. Please fill it out and return it promptly to ensure your space is still available.

**NON-REFUNDABLE VENDOR BOOTH PRICES**

Food Trucks: \$125.00 on one day and \$200 for both days

Food: \$75.00 (If electricity is needed, extra \$25.00)

Commercial/Businesses: \$55.00

Crafts and Other (Outside): \$55.00

The deadline for booth applications is August 24, 2025. Applications postmarked after August 24th must include a \$25.00 late fee. Booth space is limited and applications will be reviewed as they are received provided all appropriate fees and materials are included. We will not hold booth space for incomplete or late applications.

We anticipate a great crowd, so take full advantage of this vendor opportunity. The application should answer all of your questions. If there are special needs we should be aware of, please call Carolyn Hannah at 843-206-6357, Antonio McFarland at 843-453-7083 or at New Vision CDC at 843-383-4343.

Take a few minutes to fill out your application and mail to 1416 Bethlehem Road, Hartsville, SC 29550 so we can reserve you a space today.

We look forward to working with you.

*Carolyn Hannah, Committee Chair/Coordinator*

*Barbara Benjamin-James, Vendor/Co-Coordinator*

*Antonio McFarland, Co-Coordinator*



## VENDER RULES:

**VENDOR CHECK-IN:** Please report to New Hopewell Outreach Center no later than 9:00 am. You will also be met by a Vendor Committee representative at your arrival to show you your designated space.

**SAFETY:** Festival safety is critical to all of us!!! It is important that we all work together to have a safe and fun Rice Festival. No vendor will be allowed to sell knives, mock guns, pop rocks, silly string play cigarettes, inappropriate adult materials, alcohol, etc. The Rice Festival reserves the right to ask a vendor to discontinue the sale of inappropriate items on the day of the festival.

**VENDOR SPACE:** Each allotted vendor space is 12x12 YOU ARE REQUIRED TO BRING YOUR OWN TENT, TABLES AND CHAIRS.

**UNLOADING:** Unload your vehicle at your space and immediately move your vehicle to the designated parking lot for vendors. Then return to your booth for set up. Do not leave your vehicle parked in the street while you set up, this blocks vendors behind you who are trying to unload. Bring as few vehicles as possible into the festival area. Your cooperation is appreciated in advance.

**APPLICATION DEADLINE:** Deadline for all applications is August 24, 2025. Those applications marked after August 24th must add a \$25.00 late fee. Fees are non-refundable.

The Rice Festival Committee and the Town of Hartsville are not liable for damages, injury or loss to any person or goods from any cause whatsoever. The Rice Festival Committee or the Town of Hartsville cannot be held responsible for any claims for damage, injury or loss arising out of or in connection with use of space or grounds in the festival. The Festival Committee reserves the right to approve all foods and will limit the number and types of food and vendor offerings at the festival. All decisions of the Festival Committee will be final.

Be sure to review the Vendor Rules before mailing.

Only those who have signed this agreement and paid their fees will be allowed to participate in the Rice Festival.

My signature verifies that I have read and understand the agreement of participation:

Print Name: ..... Signature: .....



Dear Friends,

YOU ARE INVITED!

The 12th Annual New Vision Community Rice Festival is nearly here. Now in its 12th year, the festival will grace the first weekend in September which is September 5-6, and we look forward to seeing you there. This event will be a great day for family and friends to come and enjoy the many festivities planned for the day.

**WE ARE EXPECTING OVER 2000 PEOPLE THIS YEAR!**

The parade will start at 10:00 am which will begin at the New Hopewell Missionary Baptist Church. All festivities throughout the day will be held at the New Hopewell Outreach Center which will include: Umbrella Parade, Car & Bike Show, High School Battle of the Bands, Rice Tasting, Horseback Riding, Labor Day Pole, Games and Vendors. If you would like to be a vendor, please complete the vendor application that is enclosed with this letter.

The deadline for booth applications is August 24, 2025. Applications postmarked after August 18th must include a \$25.00 late fee. Booth space is limited and applications will be reviewed as they are received provided all appropriate fees and materials are included. We will not hold booth space for incomplete or late applications.

We anticipate a great crowd, so take full advantage of this vendor opportunity. The application should answer all of your questions. For more information, please contact Carolyn Hannah at 843-206-6357 or at New Vision CDC at 843-383-4343.

We look forward to seeing you there!

*Carolyn Hannah, Committee Chair/Coordinator*

*Barbara Benjamin-James, Vendor/Co-Coordinator*

*Antonio McFarland, Co-Coordinator*





To: High School Band Director,

YOU ARE INVITED!

The 10th Annual New Vision Community Rice Festival is nearly here. Now in its 12th year, the festival will grace the first weekend in September which is September 6<sup>th</sup>, and we look forward to seeing you there. We are requesting your participation in the parade. If your outstanding band participates in the parade, your band will receive a DONATION from our organization. We are also asking that you showcase your talent by giving us a 10-15 minute band presentation to our audience of about 1000 people at 12:00 noon. This event will be a great day for family and friends to come and enjoy the many festivities planned for the day.

The parade will start at 10:00 am which will begin at the New Hopewell Missionary Baptist Church located at 3500 New Hopewell Rd. Darlington, SC. Other festivities throughout the day will include: Umbrella Parade, Car & Bike Show, High School Battle of the Bands, Rice Tasting, Horseback Riding, Labor Day Pole, Games and Vendors.

**WE ARE EXPECTING OVER 2000 PEOPLE THIS YEAR!**

We would love to see your high school band apart of our festival. For more information, please contact Carolyn Hannah at 843-206-6357 or at New Vision CDC at 843-383-4343.

We look forward to seeing your there!

*Carolyn Hannah, Committee Chair/Coordinator*

*Barbara Benjamin-James, Vendor/Co-Coordinator*

*Antonio McFarland, Co-Coordinator*





Dear Sponsor/Donor,

The 12th Annual New Vision Community Rice Festival is nearly here. Now in its 12th year, the festival will grace the first weekend in September which is September 6-7, and we hope you are able to help make this event a success with your support.

**WE ARE EXPECTING OVER 2000 PEOPLE THIS YEAR!**

The event is sponsored by a New Vision Community Development Corporation. We are a nonprofit, 501©3 Corporation, chartered in the state of South Carolina and located in the rural area of Darlington County. We are in need of your support. Any products that you may see fit that could be used at the festival such as food, drinks, banners, or monetary donations to offset the cost of this worthwhile event would be greatly appreciated. You will be able to receive a letter from the organization for your tax purposes.

The proceeds from the festival will go to the New Vision Community Development Corporation. Many of our youth and elderly who live in the rural communities of our nation are restricted from many of the opportunities offered in the metropolitan areas; as a result they are not able to access those services which are designed for them. New Vision's desire is to provide opportunities for those in our community to participate in some of those services offered by soliciting funds and support from those who have a desire to partner in bringing positive change to all aspects of the community.

The parade will start at 10:00 am which will begin at the New Hopewell Missionary Baptist Church and end at the New Hopewell Outreach Center located at 1416 Bethlehem Road, Hartsville, SC. Other festivities throughout the day will include: Umbrella Parade, Car & Bike Show, High School Battle of the Bands, Rice Tasting, Horseback Riding, Labor Day Pole, Games and Vendors.

For more information, please contact Carolyn Hannah at 843-206-6357 or at Antonio McFarland at 843-453-7083.

We look forward to hearing from you as you help us make a difference in our community!

*Carolyn Hannah, Committee Chair/Coordinator*

*Barbara Benjamin-James, Vendor/Co-Coordinator*

*Antonio McFarland, Co-Coordinator*



# NEW VISION COMMUNITY RICE FESTIVAL

## CAR & BIKE SHOW

Saturday, September 6, 2025  
Registration: 10:00am – 11:30am

\*Classic Cars \*Hot Rods \*Trucks \*Motorcycles

Four Categories: Classic, Trucks, Hot Rods, Motorcycles

1<sup>st</sup> - 3<sup>rd</sup> Place Trophies

**WINNERS WILL BE ANNOUNCED AT 1:30 PM!**

### ENTRY FORM

*Registration - \$12.00 per vehicle (Non-Refundable)*

Would you like a Rice Festival T-Shirt for \$12.00? ..... Yes or..... No

If yes, please select what size and how many: ..... Small ..... Medium ..... Large ..... XL  
..... XXL ..... XXXL

Please check Category: ..... Classic ..... Hot Rod ..... Truck ..... Cycle

Name:					
Address:					
City:		State:		Zip:	
Phone:		E-Mail:			
Car, Make and Year:					

By entering the event we assume all liability for our actions, and in the event of an accident or injury or damage, we agree to hold harmless the New Vision Community Development Corporation.

Date: ..... Signature: .....



# NEW VISION COMMUNITY RICE FESTIVAL

## BATTLE OF THE BANDS

Saturday, September 6, 2025

Band Performances will start at 12:00 pm.

### REGISTRATION ENTRY FORM

Would you like a Rice Festival T-Shirt for \$12.00? ..... Yes or..... No

If yes, please select what size and how many: ..... Small ..... Medium ..... Large ..... XL  
..... XXL ..... XXXL

High School:					
Address:					
City:		State:		Zip:	
Phone:		E-Mail:			

By entering the event we assume all liability for our actions, and in the event of an accident or injury or damage, we agree to hold harmless the New Vision Community Development Corporation.

Date: ..... Signature: .....

MAIL TO: New Vision CDC  
1416 Bethlehem Road, Hartsville, SC 29550

ATTN: Battle of the Bands



# NEW VISION COMMUNITY RICE FESTIVAL PARADE PARTICIPATION FORM Saturday, September 6, 2025

Parade will begin at 10:00 am

## ENTRY FORM

Would you like a Rice Festival T-Shirt for \$12.00? ..... Yes or..... No

If yes, please select what size and how many: ..... Small ..... Medium ..... Large ..... XL  
..... XXL ..... XXXL

Name:					
Address:					
City:		State:		Zip:	
Phone:		E-Mail:			
Car, Make and Year:					

By entering the event we assume all liability for our actions, and in the event of an accident or injury or damage, we agree to hold harmless the New Vision Community Development Corporation.

Date: ..... Signature: .....

MAIL TO: New Vision CDC  
1416 Bethlehem Road, Hartsville, SC 29550

ATTN: Parade Participation



# NEW VISION COMMUNITY RICE FESTIVAL

## UMBRELLA PARADE

Saturday, September 6, 2025

Parade will begin at 10:00 am

### ENTRY FORM

*Registration - \$12.00 per vehicle (Non-Refundable)*

Would you like a Rice Festival T-Shirt for \$12.00? ..... Yes or..... No

If yes, please select what size and how many: ..... Small ..... Medium ..... Large ..... XL  
..... XXL ..... XXXL

Name:					
Address:					
City:		State:		Zip:	
Phone:		E-Mail:			

By entering the event we assume all liability for our actions, and in the event of an accident or injury or damage, we agree to hold harmless the New Vision Community Development Corporation.

Date: ..... Signature: .....

MAIL TO: New Vision CDC  
1416 Bethlehem Road, Hartsville, SC 29550

ATTN: Umbrella Parade



# NEW VISION COMMUNITY RICE FESTIVAL

## VENDOR APPLICATION

Saturday, September 6, 2025

### NON-REFUNDABLE VENDOR BOOTH PRICES

Food Trucks: \$125.00 for one day or \$200.00 for both days

Food: \$75.00 (If electricity is needed, extra \$25.00)

Commercial/Businesses: \$55.00

Crafts and Other (Outside): \$55.00

**YOU ARE NOT ABLE TO SELL ANYTHING THAT CONTAINS RICE AND FISH!**

### ENTRY FORM

Friday or Saturday (Circle the day if you plan to come One Day): **\$125.00** for One Day or Both Days for **\$200.00**

Please check: ..... Food ..... Commercial/Business..... Crafts and Other:

Sample of Items: .....

Name:					
Address:					
City:		State:		Zip:	
Phone:		E-Mail:			

By entering the event we assume all liability for our actions, and in the event of an accident or injury or damage, we agree to hold harmless the New Vision Community Development Corporation.

Date: ..... Signature: .....

Makes Checks Payable to: New Vision Community Development Corporation

MAIL TO: New Vision CDC  
1416 Bethlehem Road, Hartsville, SC 29550

ATTN: VENDOR



# NEW VISION COMMUNITY RICE FESTIVAL

## LIVE ENTERTAINMENT PARTICIPATION

Saturday, September 6, 2025

### REGISTRATION ENTRY FORM

Would you like a Rice Festival T-Shirt for \$12.00? ..... Yes or..... No

If yes, please select what size and how many: ..... Small ..... Medium ..... Large ..... XL  
..... XXL ..... XXXL

Performance By:					
Address:					
City:		State:		Zip:	
Phone:		E-Mail:			

By entering the event we assume all liability for our actions, and in the event of an accident or injury or damage, we agree to hold harmless the New Vision Community Development Corporation.

Date: ..... Signature: .....

MAIL TO: New Vision CDC  
1416 Bethlehem Road, Hartsville, SC 29550  
ATTN: Live Entertainment





The 12th Annual New Vision Community Rice Festival is nearly here which is our largest fundraiser for our non-profit organization. The festival will be held on Saturday, September 6, 2025. We are a tax exempt/non-profit organization dedicated to improving the quality of housing for low-to-moderate income persons by way of area development, redevelopment, or renewal, and to impact the overall quality of life in Darlington County through other neighborhood or community benefit activities such as child day care, economic development, adult day care and a teen life center.

We need your help! In the past years, donations from individuals, business owners, and companies like you have helped us raise between \$5,000 - \$10,000 each year! With these funds we were able to purchase food for the homeless shelter and food bank, provide afterschool mentoring, purchase school supplies, provide playground renovation, and purchase classroom furniture. You are again invited to help make our Rice Festival a success by donating your products, serves, donations, and/or gift certificates. In addition to helping your community, you will receive the following:

1. Recognition of your sponsorship on our website.
2. Signage during the event.
3. Opportunity to advertise or showcase on stage your products and/or services to all who attend the festival.

There will be a parade which will start at 10:00 am which will begin at the New Hopewell Missionary Baptist Church. Other festivities throughout the day will include: Umbrella Parade, Car & Bike Show, Live Entertainment, Rice Tasting, Horseback Ride, Games and Vendors.

We need your support! If you have any questions, please feel free to contact us at 843-453-7083 or 843-206- 6357.

TO MAIL DONATIONS:

New Vision Community Development Corp.  
Community Rice Festival  
1416 Bethlehem Road Hartsville, SC 29550

Thank you,

Carolyn Hannah, Coordinator  
Antonio McFarland, Co-Coordinator



## SPONSORSHIPS:

In addition to accepting products and gift cards, we offer sponsorships to companies through monetary donations. At the Rice Festival, we have tons of sponsorship opportunities that can be sponsored by your company. Your company's name will go out in our newsletters and be on the website.

Advertising Sponsorship	\$1000
Rice Tasting Sponsorship	\$750
Entertainment Sponsorship	\$450
Inflatable Sponsorship	\$200
Face Painting Sponsorship	\$100
Carnival Game Sponsorship	\$50

### NEW VISION COMMUNITY RICE FESTIVAL

SEPTEMBER 6, 2025 10:00 AM – 4:00 PM

### AUDIENCE:

2000-3000 Members of the Community and Surrounding Communities will be in attendance.

Yes! Include me as a sponsor for the 2024 Community Rice Festival.

Name of Business/Organization: (As you would like to be placed on your sign.)

Contact Name:

Mailing Address:

Phone:

Email:

How would you prefer to be contacted?